

CONTRACT



KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision		Alt Order #
565138 /		09780464
<u>Product</u>		
COORS - CO-7		
Contract Dates	Estimate #	
09/11/12 - 09/17/12	2730	
<u>Advertiser</u>		Original Date / Revision
Coors/R/Congress		08/22/12 / 08/22/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KDVR	Alexandra Bradley	Washington DC
Special Handling		
<u>Demographic</u>		
Adults 35+		
		Total Ratings
		53.40
IDB#	Advertiser Code	Product Code
	228	410
Agency Ref	Advertiser Ref	

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	<u>Totals</u>		
											Type	Spots	Amount
E 1 31	09/12/12	09/12/12	M-F 530-6a	Good Day	530-6a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	--W----		1					\$450.00	1.10			
2 31	09/12/12	09/12/12	M-F 530-6a	Good Day	530-6a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	--W----		1					\$450.00	1.10			
3 31	09/13/12	09/13/12	M-F 530-6a	Good Day	530-6a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	---T---		1					\$450.00	1.10			
4 31	09/14/12	09/14/12	M-F 530-6a	Good Day	530-6a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	----F--		1					\$450.00	1.10			
5 31	09/17/12	09/17/12	M-F 530-6a	Good Day	530-6a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12	09/23/12	M-----		1					\$450.00	1.10			
E 6 31	09/12/12	09/12/12	Good Day	Colorado	6a-7a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	--W----		1					\$450.00	1.20			
7 31	09/12/12	09/12/12	Good Day	Colorado	6a-7a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	--W----		1					\$450.00	1.20			
8 31	09/13/12	09/13/12	Good Day	Colorado	6a-7a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	---T---		1					\$450.00	1.20			
9 31	09/14/12	09/14/12	Good Day	Colorado	6a-7a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	----F--		1					\$450.00	1.20			
10 31	09/17/12	09/17/12	Good Day	Colorado	6a-7a		:30				NM	1	\$450.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/17/12	09/23/12	M-----		1					\$450.00	1.20			
E 11 31	09/12/12	09/12/12	Good Day	Colorado	7a-8a		:30				NM	1	\$400.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>	<u>Rating</u>			
Week: 09/10/12	09/16/12	--W----		1					\$400.00	0.80			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Dates	Product
09/11/12 - 09/17/12	COORS - CO-7
Advertiser	Estimate #
Coors/R/Congress	2730
Advertiser	Original Date / Revision
Coors/R/Congress	08/22/12 / 08/22/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Totals	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Rating</u>		
12 31		09/12/12	09/12/12	Good Day Colorado	7a-8a		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				--W---	1				\$400.00	0.80		
13 31		09/13/12	09/13/12	Good Day Colorado	7a-8a		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				---T---	1				\$400.00	0.80		
14 31		09/14/12	09/14/12	Good Day Colorado	7a-8a		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				----F--	1				\$400.00	0.80		
15 31		09/17/12	09/17/12	Good Day Colorado	7a-8a		:30					NM
Week: 09/17/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				M-----	1				\$400.00	0.80		
16 31		09/15/12	09/15/12	Rockies Baseball	130p-CC		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				-----S-	2				\$1,300.00	5.50		
17 31		09/16/12	09/16/12	FOX News Sunday	9a-10a		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				-----S	1				\$150.00	0.50		
E 18 31		09/12/12	09/12/12	M-F 530p-6p Fox 31 N	530p-6p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				--W---	1				\$400.00	1.00		
19 31		09/14/12	09/14/12	M-F 530p-6p Fox 31 N	530p-6p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				----F--	1				\$400.00	1.00		
E 20 31		09/15/12	09/15/12	News Sa 530-6p	530p-6p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				-----S-	1				\$200.00	1.10		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1 31		09/10/12-09/16/12		News Sa 530-6p	530p-6p	-----Sa--	:30		\$200.00	1.10	NM	
				See MG 20.2								
2 31		09/12/12-09/17/12		Good Day Colorado	8a-9a	M--WThF----	:30		\$200.00	1.10	NM	
				MG for 20.1 09/15								
21 31		09/16/12	09/16/12	News Sunday 5p-530p	5p-530p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				-----S	1				\$200.00	1.10		
22 31		09/16/12	09/16/12	News Su 530-6p	530p-6p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				-----S	1				\$200.00	1.10		
23 31		09/15/12	09/15/12	College Football Lat	5p-cc		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				-----S-	2				\$1,800.00	3.50		
24 31		09/12/12	09/12/12	M-F LN 9p-930p News	9p-930p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				--W----	1				\$875.00	3.00		
25 31		09/14/12	09/14/12	M-F LN 9p-930p News	9p-930p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				----F--	1				\$875.00	3.00		
26 31		09/15/12	09/15/12	Sa LN 9p-930p	9p-930p		:30					NM
Week: 09/10/12		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>		
				-----S-	1				\$500.00	2.30		

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Advertiser		Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	<u>Totals</u>	
											Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Rating</u>		
27	31	09/15/12	09/15/12	Sa LN 930p-10p	930p-10p		:30				NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Rating</u>		
Week:	09/10/12	09/16/12	-----S-					1	\$400.00	1.80		
28	31	09/16/12	09/16/12	Su LN 9p-930p	9p-930p		:30				NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Rating</u>		
Week:	09/10/12	09/16/12	-----S					1	\$1,000.00	2.60		
29	31	09/12/12	09/12/12	TMZ	1035p-1105p		:30				NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Rating</u>		
Week:	09/10/12	09/16/12	--W----					1	\$450.00	0.70		
D	30	31	09/14/12	09/14/12	TMZ	1035p-1105p		:30			NM	
D	31	31	09/17/12	09/17/12	TMZ	1035p-1105p		:30			NM	
E	32	31	09/12/12	09/12/12	Good Day Colorado	8a-9a		:30			NM	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>	<u>Rating</u>		
Week:	09/10/12	09/16/12	--W----					1	\$200.00	0.70		
											Totals	53.40
											32	\$18,550.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	32	\$18,550.00	\$15,767.50
Totals	32	\$18,550.00	\$15,767.50

Signature: _____ **Date:** _____

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